

Mazhavil Manorama Gulf

ADVERTISING RATE CARD



TIME BANDS	DAYS	CATEGORIES/ PROGRAMMES	Rate - US \$
NON FICTION			
2000 - 2200	Sun - Sat	Reality / Tentpole	550
FICTION / Prime Time			
1800 - 2400	Mon - Fri	Prime Time Shows	450
MOVIES (Except Premiers and Festival Days)			
1700-2030	Sun	Sunday Evening Movie	450
2100-2400	Sat	Saturday Super PT Movie	450
1400 - 1700	Sun - Thu	Matinee Movies	250
1400 -1700	Fri - Sat	Fri / Sat Weekend Movies	350
Day Prime			
0600 - 1800	Sun - Thu	RODP	250
0600 - 1800	Fri - Sat	RODP	300

These rates are not applicable for special/Festival days

Standard terms & conditions apply